

July 22, 2021

Dear Valued Distributor,

We regret to inform you of another price increase in 2021. Unfortunately, we are now seeing an exponential increase in freight costs. We can hardly believe what we are seeing. Whereas many manufacturers saw this coming months ago and increased their prices accordingly, we waited until the absolute last minute. We never want to lead the pack when it comes to price increases. We are as reluctant to implement them as you are to receive them.

As of Monday August 9, 2021, we will be implementing the following estimated price increases by percentage on items in each category. Orders placed prior to the end of day on Friday August 6, 2021 will be honored at the current price. Doc's Industries reserves the right to limit order quantities based on historical purchase patterns and current stock levels.

Eye Lag Screws – Self Drill 5%

Eye Lag Screws – Wood Thread 10%

HPH J-Hooks 6%

JH J-Hooks 3%

Bridle Rings 10%

Pop Rivets 4%

Hook & Loop ½" 4.3%

Hook & Loop ¾" 9.5%

Sincerely,

Forrest Dockery